

We're Celebrating the New Year!

Our New Year's resolution? To help as many new parents as we can!



To welcome in the New Year, we're offering our [New Parent Reading Bundle](#) for just **\$20.13 plus FREE shipping!** (a \$48.20 value)*

Our "New Parent Reading Bundle" contains six entertaining and educational resources for new parents. These attractive award-winning books/booklets address topics relevant for new parents, from prenatal care to breastfeeding, from safe infant sleep to postpartum depression. Great for mothers- and fathers-to-be!

At checkout, enter coupon code: 2013PROMO

Free Shipping for U.S. and APO only. Offer expires January 31, 2013.

Bundle includes:

- [Sleeping with Your Baby: A Parent's Guide to Cosleeping](#)
- [If My Mom Were a Platypus: Mammal Babies and their Mothers](#)
- [Breastfeeding Facts for Fathers](#)
- [Breastfeeding: Coping with Crisis](#)
- [Grow a Healthy Baby - Keep a Healthy Baby](#)
- [Breastfeeding at a Glance: Facts, Figures, and Trivia about Lactation](#)

"New Parent Reading Bundle" is also available in Spanish!

Nuevo Paquete de Lecturas para Padres

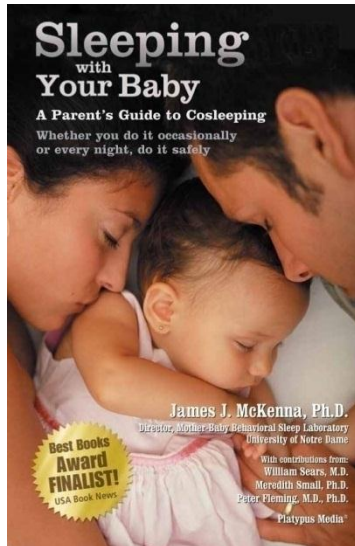
Nuestro Fajo de Lectura para los Nuevos/as Padres y Madres contiene seis recursos divertidos y educativos para los nuevos/as padres y madres. Estos libros/folleto atractivos y premiados abarcan temas relevantes para los nuevos/as padres y madres, del cuidado prenatal a la lactancia materna, del sueño seguro de los bebés a la depresión posparto. ¡Es fantástico para las futuras madres y para los futuros padres!



¡Es un regalo perfecto para un 'baby shower' [fiesta prenatal]!

Incluye:

- [Datos Para Padres Sobre Lactancia Materna](#)
- [Lactancia materna: Lidiando con una crisis](#)
- [Dormir con tu bebé: Una guía para padres sobre el colecho](#)
- [Críe un Bebé Saludable - Mantener un Bebé Saludable](#)
- [Si Mi Mamá Fuese un Ornitorrinco: Las Crías de Los Animales Y Sus Madres](#)



Sleeping with Your Baby: A Parent's Guide to Cosleeping

Sleeping with your baby has been the norm for almost all cultures for almost all ages. Yet, in our modern world, the practice is fraught with questions and guilt. With organizations such as the American Academy of Pediatrics (AAP) and the Consumer Product Safety Commission (CPSC) stating that a child should never sleep in an adult bed, parents who cherish the closeness, security, and warmth of cosleeping are finding their hearts at odds with their brains.

This book educates, informs, reassures, and defends the potential benefits of cosleeping and how to do it safely.

Product Specs

Pages: 133

ISBN- 10: 1-930775-34-2

ISBN-13: 978-1-930775-34-3

\$14.95

If My Mom Were a Platypus: Mammal Babies and their Mothers

The animal kingdom offers a special fascination for children because so many of the cozy rituals they share at home are echoed in nature. This award-winning book teaches kids how 14 different animals eat, sleep and learn with the help of beautiful illustrations and inventive text! Also available in Spanish, Dutch and Hebrew.

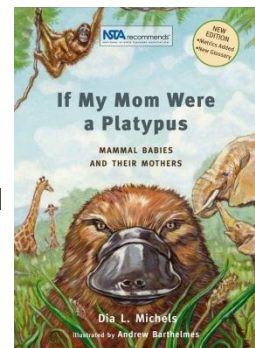
Product Spec:

ISBN: 9781930775190

Ages 8-12, Grades 3-6

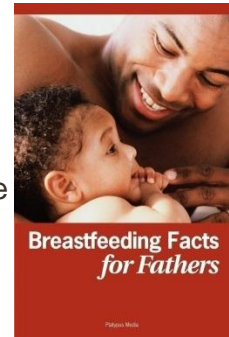
64 pages, Full Color

\$9.95



Breastfeeding Facts for Fathers

Breastfeeding is usually considered a woman's issue, but men have a crucial role to play in not only encouraging their partners to breastfeed, but also in helping to create a culture in which breastfeeding women are visible, accepted and valued. This highly entertaining booklet gives men the answers to the issues that trouble them most.



Product Spec:

Regular Booklet

ISBN: 978-1-930775-12-1

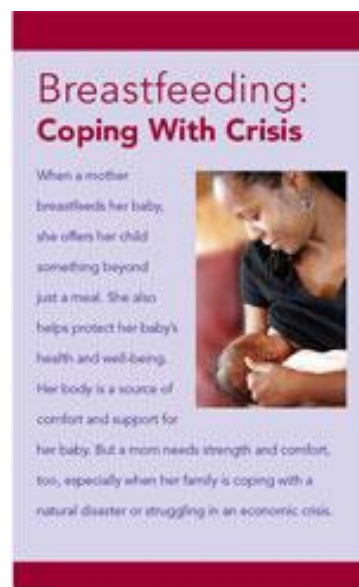
40 pages, 8 ½" x 5 ½"

Full-color cover, b&w interior, paperback

Photographs, illustrations and tables

\$5.95 (bulk pricing available)

Breastfeeding: Coping With Crisis



Breastfeeding: Coping With Crisis reassures new mothers and teaches them how to prepare for and deal with crises—without sacrificing care of their babies. This attractive, full-color, easy-to-read pamphlet explains that breastfeeding is important for both moms and babies, especially during hard times. Moms learn that breastfeeding provides tremendous physical and psychological benefits. The information in this pamphlet is crucial for all parents interested in protecting their families in an uncertain world.

Product Spec:

ISBN: 978-1-930775-38-1

8 ½" x 5 ½", 8 pages

Full-color with stunning photographs

\$2.50

Grow a Healthy Baby/ Keep a Healthy Baby

Grow a Healthy Baby/Keep a Healthy Baby is a dual-sided instructional booklet that assists moms in taking the necessary measures to promote a healthy pregnancy and keep her newborn healthy. Written in a clear, concise, easy to read format with gorgeous full color images of multicultural moms, it is as engaging as it is accessible. Grow a Healthy Baby/Keep a Healthy Baby is 12 pages long and available in both English and Spanish.



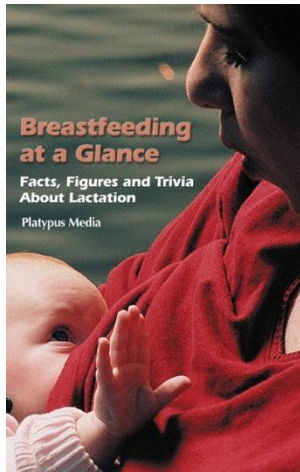
Product Spec:

Pages: 12

5½ x 8½"

English ISBN 10: 1-930775-59-8

\$2.95



Breastfeeding at a Glance: Facts, Figures, and Trivia About Lactation

Booklet answers frequently asked questions about breastfeeding; lists benefits for the mother, baby and community; provides breastfeeding rates; information on mammal lactation and breastfeeding and the law; resource list and more.

Over 20 charts, tables and illustrations, fully referenced. A fact-filled breast-feeding overview in a handy format!

Product Spec:

ISBN: 978-1-930775-05-3

Full-color cover, b&w interior

Soft Cover, stapled,

Booklet

24 pages

\$5.95 (Bulk pricing available)



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